In August 2018, Yabusame, traditional Japanese horseback archery, was performed for the first time in Russia at the Central Moscow Hippodrome. The event was a great success, attended by many families.

The aim of expanding relations between Japan and Russia is to foster a "Japan Year in Russia" and "Russia Year in Japan," respectively. These cultural exchanges are intended to create "interaction," the two nations are holding "Japan Year in Russia," the "fundamental expansion of people-to-people Plan," "Fundamental expansion of people-to-people interaction," the two nations are holding "Japan Year in Russia," the "Russia Year in Japan," respectively. These events are being held nationwide in each country, with the aim of expanding relations between Japan and Russia in the fields of politics, trade, economics, culture, and educational exchange.

As far as specific exchange events are concerned, the Russian cities of Moscow, Saint Petersburg, Vladivostok, Khabarovsk, and Yuzhno-Sakhalinsk have already hosted Japanese taiko drum concerts and other performances, while Moscow has also had events conveying the charms of Japan to the Russian people. For the summer onward, there are a variety of events planned in Japan as well.

Toyohis Kozuki, Ambassador of Japan to the Russian Federation, is full of hope regarding these efforts. "Russia is an important partner country in the Asia-Pacific region. But in spite of our countries being neighbors, many Russians don't know all that much about Japan, and public surveys have shown that Japanese people also lack understanding of Russia. Few Japanese people know about the beauty of Russia's natural landscapes, for example, which I've grown to love through my hobby of photography. As expressed by the slogan of Japan Year in Russia, 'This Is the Japan You Don't Know About,' a major goal for this project is to get as many Russians as possible more familiar with our country. We hope that the efforts of this year of mutual partnership will create a better environment for taking on the issues that both countries share.

Similarly, Ambassador of the Russian Federation to Japan Mikhail Y. Galuzin emphasizes, "This Japan-Russia exchange project isn't limited to just one area like politics or economics, but covers many different ones. We're also comprehensively promoting this effort on the private-sector level. I hope that these efforts will deepen the mutual understanding between the people of both countries and that we will keep building a positive bilateral relationship on an even firmer foundation. In order to ultimately conclude a Japanese-Russian peace treaty, it is necessary for the people of Russia and Japan to build a true relationship of trust and come to an agreement. This project will contribute towards that goal."

2018 is an important turning point in the relationship between Japan and Russia, and will allow the two neighbors to nurture bonds of friendship.