Japanese Investment and Job Creation in the U.S.

Japanese firms have created 860k+ American jobs through direct investment

Employment by Industry

- Manufacturing: 49%
- Retail trade: 17%
- Wholesale trade: 11%
- Other industries: 25%
- Information: 6%

Since Jan. 2017, investment from Japan continues to rise

$8.3 billion+ invested, 100+ projects announced

FDI from Japan has steadily grown for over decades

$424 Billion

Source: U.S. Bureau of Economic Analysis

Source: FDI Intelligence, from the Financial Times Ltd 2017

Source: U.S. Bureau of Economic Analysis
Highlights of major new Japanese investments announced in 2017

DAIKIN

Opened the second-largest air-conditioner factory in the US, enabling American households to achieve 30% energy savings (May 24).

DENSO

Expand multiple production lines to produce advanced safety, connectivity and electrification products for hybrid and electric vehicles (Oct. 6).

TOYOTA

$10 billion investment in the U.S. operations over the next five years.

Establish a joint venture that produces vehicles in the U.S. (Aug. 4).

$1 billion invested in new North American headquarters in Texas (Jul. 6).

$1.3 billion invested to retool Kentucky plant (Apr. 10).

$600 million invested to increase production capacity at Indiana plant (Jan. 24).

$373 million invested in 5 plants (West Virginia, Tennessee, Kentucky, Missouri, Alabama) to further expand US production (Sep. 26).
Connecting Japanese Firms to the U.S. Investment Opportunities

SelectUSA-JETRO Investment Forum
(Sep. 2017, Tokyo)

SelectUSA Investment Summit
(Jun. 2017, Washington DC)

Investment Partnership Forum
(Oct. 2017, Atlanta)

Over 10 events planned to promote investment to the U.S. since Apr. 2017.

Sacramento, CA           Peoria, IL
Orlando, FL              Columbus, IN
Pensacola, FL            Frankfort, KY
Atlanta, GA              Raleigh, NC
Mount Vernon, IL          Cleveland, OH
Charleston, SC           Nashville, TN
Nashville, TN            Dallas, TX
San Antonio, TX          Waco, TX

*Plans may change